

# Digital Identity

The growing use of digital services has resulted in the need of stronger solutions for fraud prevention while promoting inclusion and improving customer experience.

Digital identity gives individuals and businesses secure, privacy-respecting tools to manage digital keys and credentials. These are used for onboarding, access, document signing, age verification and AML / KYC compliance.

Consult Hyperion and Fime support global programs like eIDAS in the EU and mDL in the US, Australia, and beyond—empowering people with trusted credentials to engage safely in the digital economy.

Digital identity is key in payments, streamlining user experiences, reducing fraud and friction, improving access, and enabling non-payment credentials for various transactions.





# Digital Identity Case study

# Our expertise.

A global payment company commissioned Consult Hyperion for a **European market study** to explore the transformative potential of digital identity within the payments landscape.

#### Achievement.

This study examined the **opportunities, challenges,** and emerging trends shaping this dynamic ecosystem, providing insights the company could use to enhance its payment services. It also aims to **project revenues by 2030** and develop high-level business cases to justify further investments.

## Deliverables.

- European market study on market size, growth opportunities and challenges of DI.
- Financial forecast highlighting potential pricing strategies and projected revenue.
- Recommendations for the client's business strategy in the digital identity space.

## Contact us.

To learn more about how Consult Hyperion can help your business:
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