

Risk & Fraud Management

In a digital world where online transactions and payment methods dominate, managing risk and fraud are critical points to improve customers' experience, friction and conversion rates.

With new emerging threats, fraudsters are continually evolving their tactics, targeting vulnerabilities in online payment. This highlights the need for businesses to enhance their security measures, including prevention, detection, and response, by integrating new tools and processes.

As such, adopting comprehensive fraud and risk management strategies is essential for businesses to lower the merchant's risk, and enhance customer trust and loyalty. This approach ensures a higher conversion rate while supporting long-term business growth.



Risk & Fraud

Case study

Our expertise.

Merchants asked Consult Hyperion to support them in improving conversion rates and customer experience. Advising and designing the payment strategy and fraud roadmap, while managing risk and payment activities across different markets.

Achievement.

Fime's consultants optimized the client's fraud prevention strategy, enhanced payment conversion rates, improved processes and payment flows in alignment with market standards.

Deliverables.

- End-to-end fraud strategy: risk, detection, response, analysis.
- Clear reporting and KPI tracking.
- Efficient tool integration and project setup.
- Optimize fraud rates to stay competitive.
- Stay ahead with emerging tech and standards.
- Use network protocols for auth and protection.

Contact us.

To learn more about how Consult Hyperion can help your business:

www.chyp.com

info@chyp.com